

# Custom Underlayment Printing

*We've got you covered.*

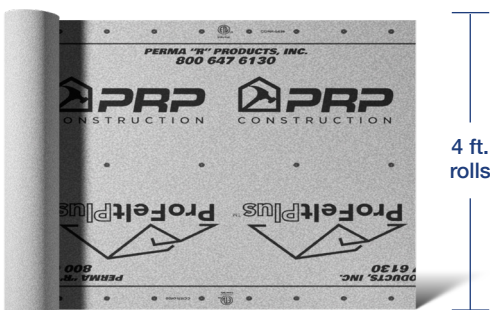


## Let us help promote your customer's brands . . .

In construction, underlayment can sit on the roof deck of a job site for an extended period of time. How many people do you think pass by and glance at it? A lot, that's how many! Take full advantage of underlayment and advertise a brand while construction is underway with custom logo printing by Perma "R" Products®.

## How does it work?

We take a customer's logo and format it for print, create a print plate, and then produce the finished product ready for all to see when installed on the project.



**ProFelt Plus:**  
1 COLOR | 1 LOGO  
FREE Plate



**ProFelt 30:**  
1 COLOR | 1 LOGO  
FREE Plate

### Print variations:





Perma "R" covers 450 sq. in.  
Max logo size = 18" tall x 40" wide  
Custom colors may be available.  
Call 800.647.6130 for information.

Colors may vary due to various factors such as substrate, humidity, temperature, line speed, and ink consistency. Variance in color may occur within acceptable tolerance of shades shown here.



### LOGO COLORS

#### ProFelt Plus Colors:

	Black
	Blue 287
	Red 186
	Green 350

#### ProFelt 30 Colors:

	Black
	White*

\*Available in ProFelt 30 only.



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# Custom Label Process



1. Provide PO#
2. Provide logo graphics as a JPG, PNG, or PDF.
3. Artwork creation, 3-4 business days.
4. Once artwork is approved, print plates are produced, 5 business days.
5. PO# is sent to production.

## Minimum 3 Pallets, FREIGHT Prepaid

Dealer/Contractor Name: \_\_\_\_\_

Bill Through Distributor: \_\_\_\_\_ Member #: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ PO#: \_\_\_\_\_

Email: \_\_\_\_\_

<b>SELECT ONE:</b> <input type="checkbox"/> ProFelt Plus® <input type="checkbox"/> ProFelt 30®	<b>DIMENSION:</b> 4 ft x 250 ft 4 ft x 250 ft	<b>QUANTITY:</b> 56 Rolls per Pallet 49 Rolls per Pallet
<b>SELECT ONE:</b> <input type="checkbox"/> 3 Pallets <input type="checkbox"/> 4 Pallets <input type="checkbox"/> 5 Pallets <input type="checkbox"/> __ Pallets	<b>SELECT ONE:</b> <input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> Red <input type="checkbox"/> Green <input type="checkbox"/> White* <small>*Available in ProFelt 30 only.</small>	Ask Us About Custom Logo House Wrap

Please send PO & Artwork to Michele Herbert, [michele.herbert@indevco-na.com](mailto:michele.herbert@indevco-na.com)

*Ask Us About Custom Logo House Wrap*



**PERMA "R" PRODUCTS®**

WE'VE GOT YOU COVERED

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